

2019 IOWA INDUSTRY PROFILE

EDUCATIONAL SERVICES

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2018, the **Educational Services** sector accounted for 9.8 percent of all employment in Iowa, with 151,519 jobs. The average annual wage was \$45,710, or 3.8 percent less than the state average wage of \$47,511.

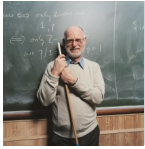
Three of the seven Educational Services subsectors have an average annual wage higher than the state average wage. The highest of the three, **Business schools, computer and management training**, had an average wage of \$69,202, or 45.7 percent higher than the statewide average.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. **Elementary and secondary schools** make up the largest portion of educational employment, 63.1 percent of the sector, with 95,538 employees.

Employment in this sector continues to trend upward, with the exception of 2010 and 2015 when employment decreased by less than 0.5 percent. Overall, employment has increased by 5.54 percent between 2009–2018, from 143,561 to 151,519 jobs.

The majority of employees in this sector are women, who hold 69.4 percent of all Educational Services jobs in Iowa.





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What is Education Services?

The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

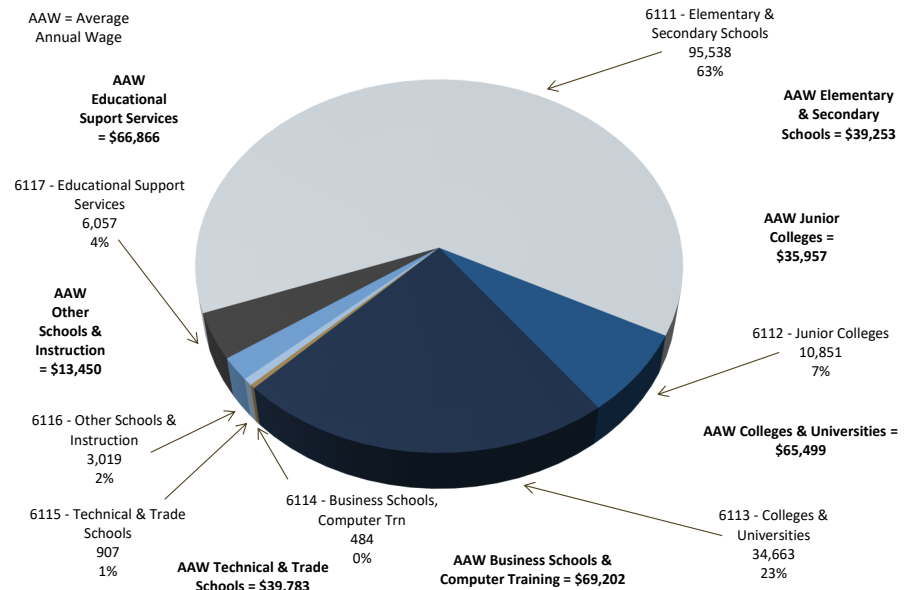
These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2018 Industry Breakout by Employment in Iowa

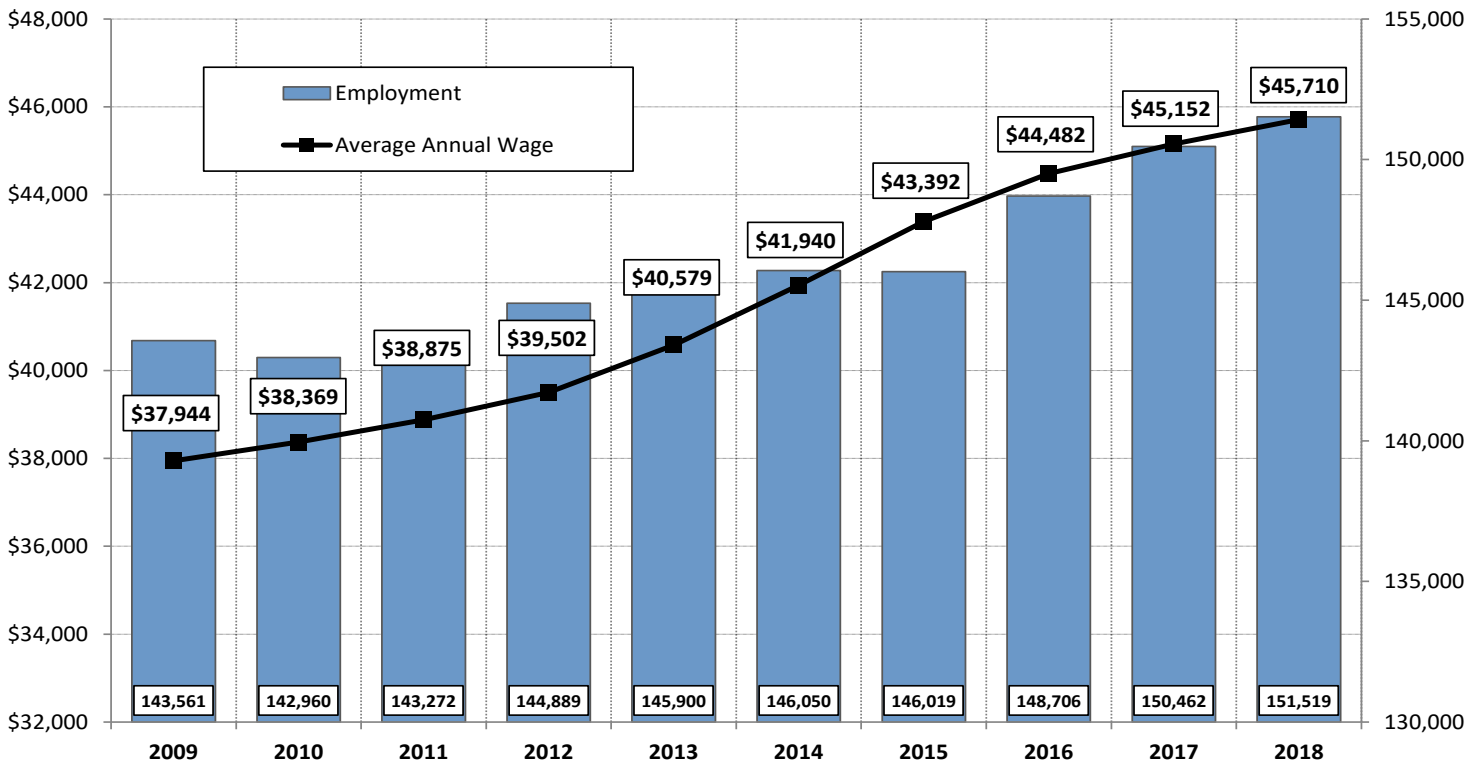
Educational Services NAICS Industry Coding

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2009–2018 Employment in Educational Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

<https://www.iowalmi.gov/qcew>

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Top Occupations in Education	Employment
Elementary School Teachers, Except Special Education	21,419
Teacher Assistants	15,420
Secondary School Teachers, Except Special & Career/Technical Education	14,300
Middle School Teachers, Except Special & Career/Technical Education	10,944
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	6,419
Substitute Teachers	5,976
Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	5,709
Postsecondary Teachers, All Other	4,872
Education, Training, & Library Workers, All Other	4,469
Coaches & Scouts	4,384
Cooks, Institution & Cafeteria	3,323
Bus Drivers, School or Special Client	3,208
Executive Secretaries & Executive Administrative Assistants	3,118
Special Education Teachers, Preschool	2,765
Combined Food Preparation & Serving Workers, Including Fast Food	2,691
Education Administrators, Elementary & Secondary School	2,610
Childcare Workers	2,535
Educational, Guidance, School, & Vocational Counselors	2,500
Education Administrators, Postsecondary	2,249
Special Education Teachers, All Other	2,221

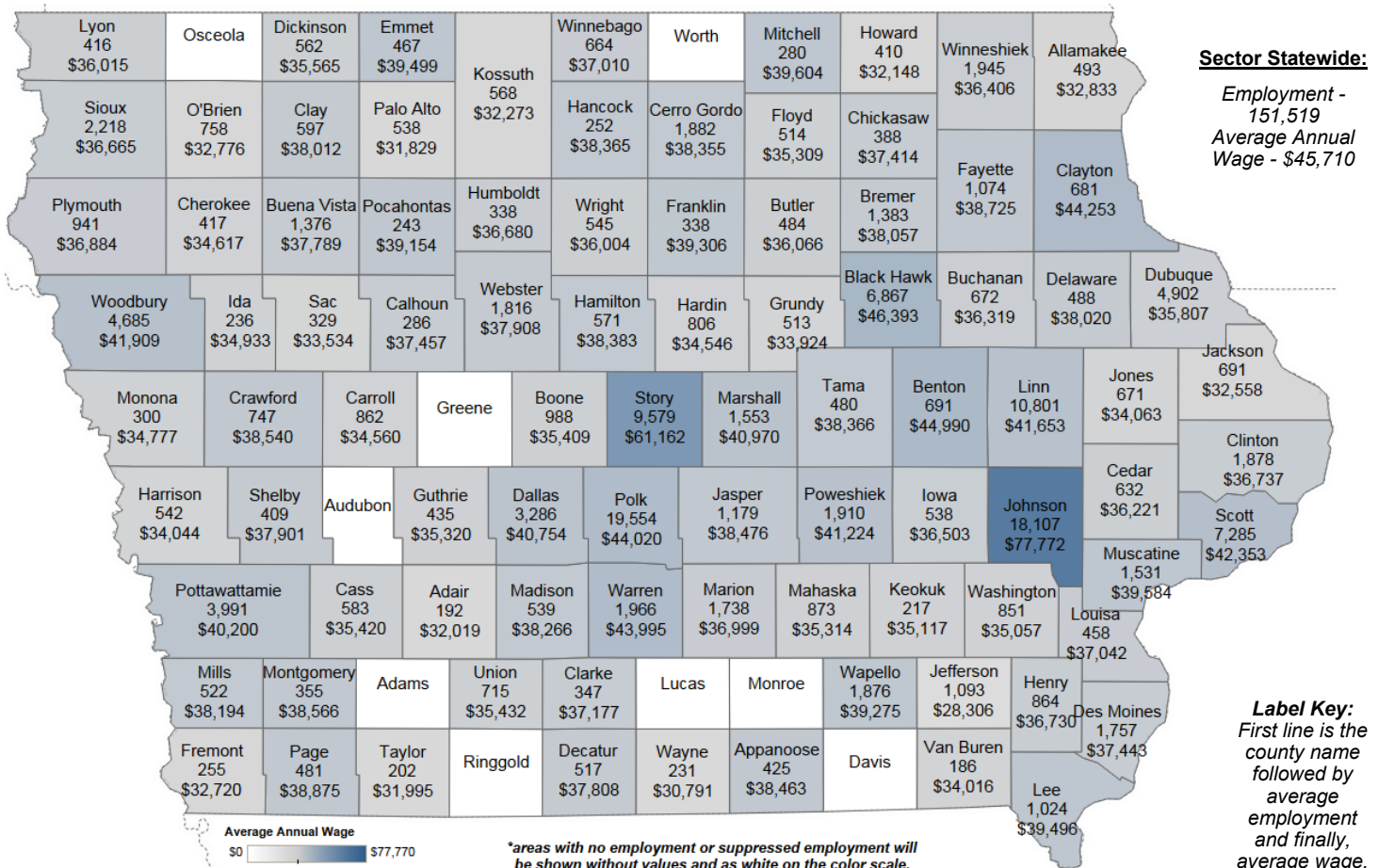
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2020 Short-Term Projections)

Establishment Facts:

In 2018, there were 2,795 **Educational Services** establishments across Iowa. **Elementary & secondary schools** had the most establishments in Iowa with 1,564 locations and 95,538 employees. With 416 establishments, the **Other schools & instruction** industry had the second-most locations, but only had 3,019 employees. **Colleges & universities** had the second-highest level of employment, with 34,663 employees.

This sector also includes dance lessons, sports instruction, and educational consultants.

2018 Covered Employment in Educational Services by County



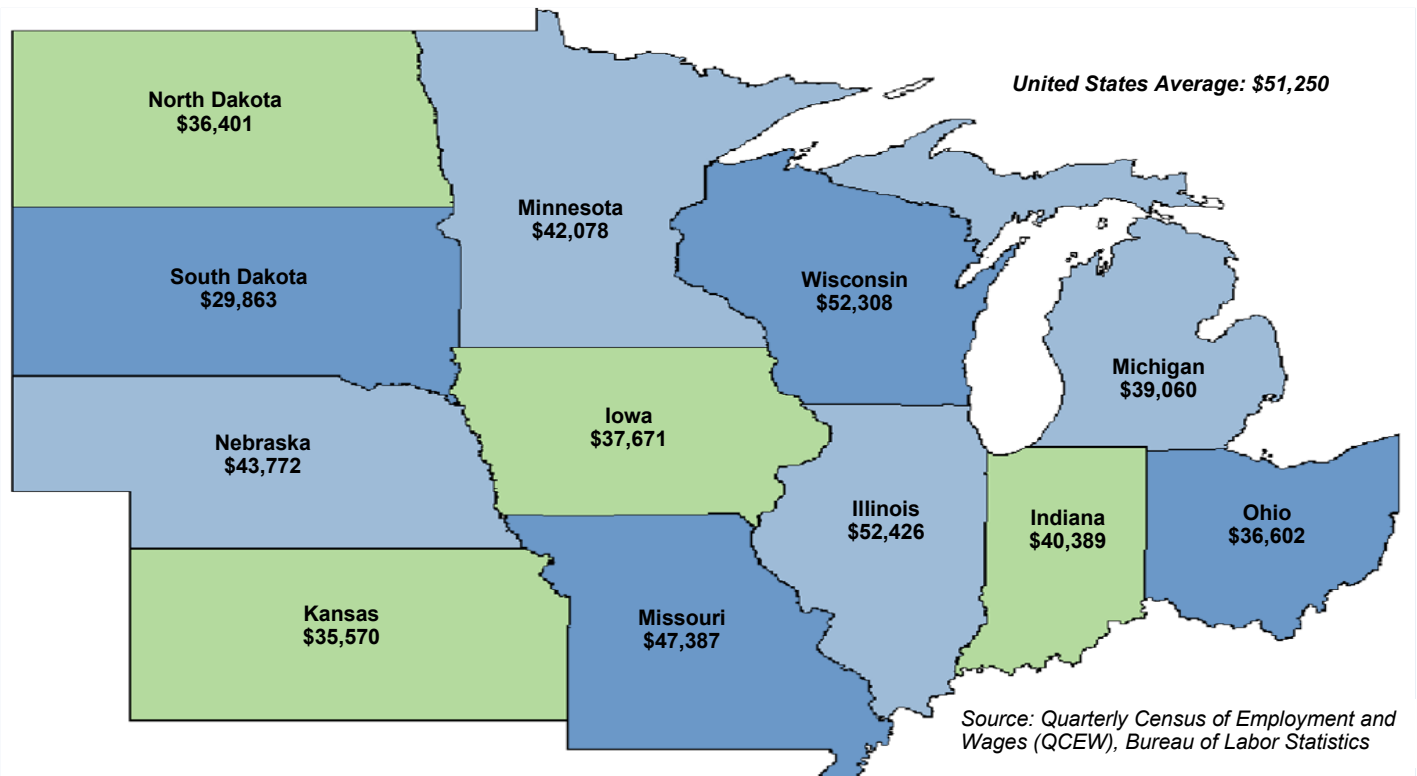
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



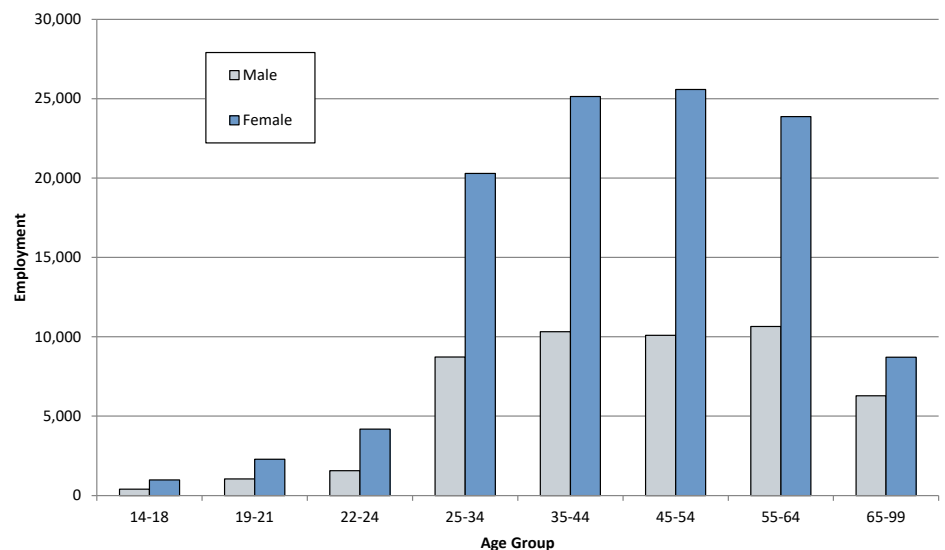
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2018 Average Annual Wage for Covered Employment in Educational Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2018



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

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